

Charity registration number 20065133

Company registration number 432465 (Republic of Ireland)

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

LEGAL AND ADMINISTRATIVE INFORMATION

Directors	John McDonagh Louise Archbold Dennis O'Connor	(Appointed 14 August 2024) (Appointed 14 August 2024) (Appointed 14 August 2024)
Secretary	Liam Swords	
Charity number	20065133	
Company number	432465	
Principal address	Unit C2 Kildare Business Park Melitta Road Kildare Co. Kildare R51 WP02	
Registered office	Unit C2 Kildare Business Park Melitta Road Kildare Co. Kildare R51 WP02	
Auditor	SCD Accountants Ltd Barretstown Business Centre Barretstown Newbridge Co. Kildare W12 NP63	
Bankers	Permanent TSB The Court Shopping Centre Newbridge Co. Kildare W12 HY48	
Solicitors	Reidy Stafford & Co 2-3 Moorefield Terrace Newbridge Co. Kildare W12 XY13	

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

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SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

DIRECTORS' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 DECEMBER 2023

The Directors present their annual report and financial statements for the year ended 31 December 2023.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the company's constitution, the Companies Act 2014 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Reference and Administrative Details

The organisation is a charitable company with a registered office at Unit C2, Kildare Business Park, Melitta Road, Kildare, Co. Kildare. The Charity trades under the name Sensational Kids. The company's registered number is 432465.

The company has been granted charitable tax status under Sections 207 and 208 of the Taxes Consolidation Act 1997, Charity Number CHY 17477 and is registered with the Charities Regulatory Authority, registration number 20065133.

Sensational Kids has adopted and are fully compliant with The Charities Regulator Governance Code as well as the Guidelines for Charitable Organisations on Fundraising from the public.

Objectives and activities

The principal activity of the company is the provision of affordable child development services for children of all abilities which include occupational therapy, speech and language therapy, educational psychological assessments, play therapy and specialist reading tuition. There are also various group programs for children. The subsidised services are funded through the following:

- Training workshops run during the year to provide high calibre training services for therapy professionals, teachers and parents.
- A child development and learning store which stocks a range of skill building toys and therapy products and books. The shop is available both online and from the child development centres in Kildare, Clonakilty and Claremorris.
- Fundraising activities run directly through the charity and with the support of volunteers.
- Contributions for clinical services.
- Donations and grants from trusts, foundations and government agencies.

All proceeds from these activities help towards providing its subsidised therapy services. Sensational Kids has provided assessment and early intervention services to over 11,000 children from all over Ireland since it opened in 2009, which has saved families over €3 million in therapy fees.

Sensational Kids' vision is that all children and adolescents in Ireland have access to timely and impactful therapeutic services. The company's mission is to provide affordable and accessible family centred clinical and educational services and products to children of all abilities through therapy, training and professional support that directly impacts lives.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

DIRECTORS' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Activities

The main areas of the company's charitable activity include:

- The provision of four regional child development centres in Leinster, Munster, Connacht and Ulster where children and adolescents of all abilities and all ages can access assessment and early intervention services to help them reach their potential.
- Provision of clinical services to children of all abilities. During the year the charity provided therapy appointments to 1,277 (2022: 1,365) children and adolescents with additional needs, saving their families €535,120 (2022: €441,211) in occupational therapy and speech & language therapy fees.
- Operation of a child development store to provide skill building and learning resources, the profits from which are used to fund charitable activities. During the year 45,138 learning resources were delivered to families around Ireland and abroad.
- Provision of training workshops for those who work with and care for children with additional needs, the profits from which are used to fund the company's charitable activities. This year 909 healthcare professionals, educational professionals and carers were upskilled through these training events compared to 515 in 2022.

Achievements and performance

Significant activities and achievements against objectives

Sensational Kids Company Limited By Guarantee was granted planning permission by Kildare County Council to build a state of the art 17,000 plus square feet child development centre in Kildare Town on a 2.4 acre site adjacent to the M7 motorway in 2021. The construction of this child development centre commenced in 2024 and the company continues to fundraise to bring this project to completion.

Financial review

Against the backdrop of limited company resources and unknowns over funding, it has continued to be difficult for the directors to plan or develop services. In 2019 the company developed a three year Fundraising Strategy with support from fundraising consultants 2into3. The company has also developed a five year business plan 2019 - 2024 to develop the structures required to scale and grow the service offering and to continue to meet growing needs of children and families. The retained deficit for the financial year amounted to €620,502 (2022 surplus: €63,684) and this was transferred to reserves at the year end. The principal source of funding for the charity is the charity shop, subsidised fees for clinical appointments and the generosity of the general public with donations and grants from trusts, foundations and government agencies. During 2023 the company received grants from Pobal, Rethink Ireland, the Ireland Funds and The Community Foundation for Ireland.

At the end of the year the company had gross current assets of €1,710,520 (2022: €2,205,833) and current liabilities of €864,582 (2022: €368,234). The net funds of the company have decreased to a negative €20,555 (2022: €599,948) and the directors are satisfied with the level of retained reserves at the year end. Included in the negative net funds of €20,555 at 31 December 2023 was €127,816 which is attributable to restricted and designated funds.

Reserves policy

The charity needs reserves to:

- Ensure the charity can continue to provide a stable service to those who need them.
- Meet contractual obligations as they fall due.
- Meet unexpected costs.
- Provide working capital when funding is paid in arrears.
- Meet the costs of winding up the company in the event that this was necessary.

Major risks

The Directors have assessed the major risks to which the company is exposed, and are satisfied that systems are in place to mitigate exposure to these risks.

Plans for future periods

The directors have indicated their intentions to improve on performance by continuing to review and focus their operations accordingly in the future.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

DIRECTORS' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Structure, governance and management

The organisation is a charitable company limited by guarantee. The company does not have a share capital and consequently the liability of members is limited, subject to an undertaking by each member to contribute to the net assets or liabilities of the company on winding up such amounts as may be required not exceeding one Euro (€1). The charity was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association and governed by a Voluntary Board of Directors.

The Directors who served during the year and up to the date of signature of the financial statements were:

Katie Cremin	(Resigned 14 August 2024)
Maureen Bergin	(Resigned 14 August 2024)
Sinead Callinan	(Resigned 7 December 2023)
Ann Howgego	(Resigned 6 March 2024)
Benjamin Noskeau	(Resigned 15 March 2023)
Leontia Fannin	(Resigned 15 January 2024)
Yvonne Quinn	(Resigned 10 March 2023)
Lorraine Corcoran	(Appointed 17 April 2023 and resigned 14 August 2024)
Renata Bocotan	(Appointed 17 April 2023 and resigned 14 August 2024)
John McDonagh	(Appointed 14 August 2024)
Louise Archbold	(Appointed 14 August 2024)
Dennis O'Connor	(Appointed 14 August 2024)

Recruitment and appointment of trustees

The Constitution provides for 3 or more Members and 9 Directors. The Directors of the company have the ability to admit new Members to the company. The Directors of the company can appoint Directors to fill casual vacancies or as an addition to the existing Board. Such candidates are elected by resolution at the next scheduled board meeting, following due consideration of their expertise and potential value added. The Board of Directors have significant experience in a wide range of professional disciplines effecting the company including, but not limited to; finance, business, marketing and clinical expertise. None of the Directors have any beneficial interest in the company. None of the Directors are Members of the company.

Post reporting date events

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations or the state of affairs of the company in financial years subsequent to the financial year ended 31 December 2023.

Accounting records

The company's directors acknowledge their responsibilities under sections 281 to 285 of the Companies Act 2014 to ensure that the company keeps adequate accounting records. The following measures have been taken:

- the implementation of appropriate policies and procedures for recording transactions;
- the employment of competent accounting personnel with appropriate expertise;
- the provision of sufficient company resources for this purpose;
- liaison with the company's external professional advisers.

The accounting records are held at the company's business premises, Unit C2 Kildare Business Park Melitta Road Kildare Co. Kildare R51 WP02.

Auditor

In accordance with the Companies Act 2014, section 383(2), SCD Accountants Ltd continue in office as auditor of the company.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

DIRECTORS' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

Disclosure of information to auditor

Each of the directors in office at the date of approval of this annual report confirms that:

- so far as the director is aware, there is no relevant audit information of which the company's auditor is unaware, and
- the director has taken all the steps that he / she ought to have taken as a director in order to make himself / herself aware of any relevant audit information and to establish that the company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of section 330 of the Companies Act 2014.

The Directors' report was approved by the Board of Directors.

John McDonagh

John McDonagh
Director

Dennis O'Connor

Dennis O'Connor
Director

6 September 2024

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

STATEMENT OF DIRECTORS' RESPONSIBILITIES

FOR THE YEAR ENDED 31 DECEMBER 2023

The directors, who also act as trustees for the charitable activities of Sensational Kids Company Limited By Guarantee are responsible for preparing the Directors' Report and the financial statements in accordance with applicable Irish law and regulations.

Irish company law requires the directors to prepare financial statements for each financial year. Under that law, the directors have elected to prepare the financial statements in accordance with Companies Act 2014 and FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (Generally accepted Accounting Practice in Ireland) issued by the Financial Reporting Council, as modified by the Charities SORP (FRS 102). Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end date and of the or of the company for that financial year and otherwise comply with the Companies Act 2014.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the company financial statements and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure from those standards; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

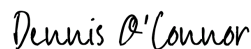
The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the company, enable at any time the assets, liabilities, financial position and profit or loss of the company to be determined with reasonable accuracy, enable them to ensure that the financial statements and Directors' Report comply with the Companies Act 2014. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Directors are responsible for the maintenance and integrity of the charity and financial information included on the company's website. Legislation in the Republic of Ireland governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

By order of the Board of Directors



John McDonagh
Director



Dennis O'Connor
Director

6 September 2024

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

Opinion

We have audited the financial statements of Sensational Kids Company Limited By Guarantee ('the company') for the year ended 31 December 2023, which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including the summary of significant accounting policies set out in note 1. The financial reporting framework that has been applied in their preparation is Irish Law and Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* issued in the United Kingdom by the Financial Reporting Council, as modified by the Charities SORP (FRS 102) *Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)*.

In our opinion the financial statements:

- give a true and fair view of the assets, liabilities and financial position of the company as at 31 December 2023 and of its loss for the year then ended;
- have been properly prepared in accordance with FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland*, as modified by the Charities SORP (FRS 102); and
- have been properly prepared in accordance with the requirements of the Companies Act 2014.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (Ireland) (ISAs (Ireland)) and applicable law. Our responsibilities under those standards are described below in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of financial statements in Ireland, including the Ethical Standard for Auditors (Ireland) issued by the Irish Auditing and Accounting Supervisory Authority (IAASA), and the provisions available for small entities, in the circumstances set out in note 30 to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from the date when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Directors with respect to going concern are described in the relevant sections of this report.

Other information

The directors are responsible for the other information in the annual report. The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE MEMBERS OF SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

Opinions on other matters prescribed by the Companies Act 2014

In our opinion, based on the work undertaken in the course of the audit, we report that:

- the information given in the Directors' report for the financial year for which the financial statements are prepared, which includes the directors' report prepared for the purposes of company law, is consistent with the financial statements; and
- the Directors' report has been prepared in accordance with applicable legal requirements.

We have obtained all the information and explanations which, to the best of our knowledge and belief, are necessary for the purposes of our audit.

In our opinion the accounting records of the company were sufficient to permit the financial statements to be readily and properly audited, and the financial statements are in agreement with the accounting records.

Matters on which we are required to report by exception

Based on the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified any material misstatements in the directors' report.

We have nothing to report in respect of our obligation under the Companies Act 2014 to report to you if, in our opinion, the disclosures of directors' remuneration and transactions specified by sections 305 to 312 of the Act are not made.

Responsibilities of Directors for the financial statements

As explained more fully in the statement of Directors' responsibilities, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Directors either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the company's financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (Ireland) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the IAASA's website at: <https://iaasa.ie/publications/description-of-the-auditors-responsibilities-for-the-audit-of-the-financial-statements/>. This description forms part of our auditor's report.


The purpose of our audit work and to whom we owe our responsibilities.

This report is made solely to the company's members as a body in accordance with Section 391 of the Companies Act 2014. Our audit work has been undertaken so that we might state to the company's members those matters that we are required to state in the audit report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company or the company's members as a body for our audit work, for this report, or for the opinions we have formed.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

**TO THE MEMBERS OF SENSATIONAL KIDS COMPANY LIMITED BY
GUARANTEE**



Gavin Kelly

for and on behalf of SCD Accountants Ltd

6 September 2024

**Chartered Accountants
Statutory audit firm**

Barretstown Business Centre
Barretstown
Newbridge
Co. Kildare
W12 NP63

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2023

		Unrestricted funds 2023	Restricted funds 2023	Total 2023	Unrestricted funds 2022	Restricted funds 2022	Total 2022
	Notes	€	€	€	€	€	€
Income and endowments from:							
Donations and collections.	2	192,328	186,889	379,217	114,250	630,414	744,664
Other trading activities	3	1,408,295	-	1,408,295	1,330,256	-	1,330,256
Other income	4	9,347	-	9,347	4,012	-	4,012
Total income		1,609,970	186,889	1,796,859	1,448,518	630,414	2,078,932
Expenditure on:							
Charitable Activity	5	2,045,139	372,223	2,417,362	1,607,126	408,122	2,015,248
Total expenditure		2,045,139	372,223	2,417,362	1,607,126	408,122	2,015,248
Net income/(expenditure)		(435,169)	(185,334)	(620,503)	(158,608)	222,292	63,684
Transfers between funds		93,826	(93,826)	-	(69,652)	69,652	-
Net movement in funds	8	(341,343)	(279,160)	(620,503)	(228,260)	291,944	63,684
Reconciliation of funds:							
Fund balances at 1 January 2023		192,972	406,976	599,948	421,232	115,032	536,264
Fund balances at 31 December 2023		(148,371)	127,816	(20,555)	192,972	406,976	599,948

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

BALANCE SHEET

AS AT 31 DECEMBER 2023

	Notes	2023		2022	
		€	€	€	€
Fixed assets					
Intangible assets	12		9,549		15,077
Tangible assets	13		1,989,629		1,609,277
			<u>1,999,178</u>		<u>1,624,354</u>
Current assets					
Stocks	14	51,806		60,438	
Debtors	15	83,514		79,690	
Cash at bank and in hand		1,575,200		2,065,705	
		<u>1,710,520</u>		<u>2,205,833</u>	
Creditors: amounts falling due within one year	17	(864,582)		(368,234)	
Net current assets			<u>845,938</u>		<u>1,837,599</u>
Total assets less current liabilities			<u>2,845,116</u>		<u>3,461,953</u>
Creditors: amounts falling due after more than one year	18	(2,865,671)		(2,862,005)	
Net (liabilities)/assets			<u>(20,555)</u>		<u>599,948</u>
The funds of the company					
Restricted income funds	21		127,816		406,976
Unrestricted funds	22		(148,371)		192,972
			<u>(20,555)</u>		<u>599,948</u>

The financial statements were approved by the Directors on 6 September 2024

John McDonagh

John McDonagh
Director

Dennis O'Connor

Dennis O'Connor
Director

Company registration number 432465 (Republic of Ireland)

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2023

	Notes	2023 €	€	2022 €	€
Cash flows from operating activities					
Cash generated from operations	27		15,874		1,678,223
Investing activities					
Purchase of tangible fixed assets		(434,017)		(1,140,987)	
Net cash used in investing activities			(434,017)		(1,140,987)
Financing activities					
Repayment of bank loans		(72,362)		1,286,812	
Net cash (used in)/generated from financing activities			(72,362)		1,286,812
Net (decrease)/increase in cash and cash equivalents			(490,505)		1,824,048
Cash and cash equivalents at beginning of year			2,065,705		241,657
Cash and cash equivalents at end of year			<u>1,575,200</u>		<u>2,065,705</u>

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2023

1 Accounting policies

Charity information

Sensational Kids Company Limited By Guarantee is a public benefit entity domiciled and incorporated in Republic of Ireland. The registered office is Unit C2, Kildare Business Park, Melitta Road, Kildare, Co. Kildare, R51 WP02 and it's company registration number is 432465.

1.1 Accounting convention

These financial statements have been prepared in accordance with the requirements of the Companies Act 2014, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The company is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in euros, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest €.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus the Directors continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted Funds

Unrestricted funds are available for use at the discretion of the Directors in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Designated Funds

Designated funds are unrestricted funds earmarked by the Directors for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements. The designations have an administrative purpose only and do not legally restrict the Board's discretion in applying the funds.

Restricted Funds

Restricted funds represent grants, donations and sponsorships received which can only be used for particular purposes specified by the donors or sponsorship programmes binding on the directors/trustees. Such purposes are within the overall aims of the charity.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the company.

1.4 Income

Income is recognised when the company is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Income from government and other grants, whether capital grants or revenue grants is recognised when the charity has entitlement to the funds, and performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

1 Accounting policies

(Continued)

Cash donations are recognised on receipt. Other donations are recognised once the company has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the company has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

Turnover is measured at the fair value of the consideration received or receivable and represents amounts receivable for goods and services provided in the normal course of business, net of discounts, VAT and other sales related taxes.

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates:

- Costs of raising funds comprise the costs associated with attracting voluntary income, investment management costs and the costs of trading for fundraising purposes including the charity's shop.
- Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees, costs of legal advice for trustees and costs linked to the strategic management of the charity including the cost of trustee meetings.

1.6 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

Intangible assets acquired on business combinations are recognised separately from goodwill at the acquisition date where it is probable that the expected future economic benefits that are attributable to the asset will flow to the entity and the fair value of the asset can be measured reliably; the intangible asset arises from contractual or other legal rights; and the intangible asset is separable from the entity.

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Software & Website	12.5% Straight Line
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SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

1 Accounting policies (Continued)

1.7 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Leasehold improvements	Over the life of the lease
Fixtures and fittings	12.50% Straight line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.8 Impairment of fixed assets

At each reporting end date, the company reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.9 Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the stocks to their present location and condition. Items held for distribution at no or nominal consideration are measured the lower of replacement cost and cost.

Net realisable value is the estimated selling price less all estimated costs of completion and costs to be incurred in marketing, selling and distribution.

1.10 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.11 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

1 Accounting policies

(Continued)

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the company's contractual obligations expire or are discharged or cancelled.

1.12 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

1.13 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the company is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.14 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

2 Income from donations and collections.

	Unrestricted funds 2023 €	Restricted funds 2023 €	Total 2023 €	Unrestricted funds 2022 €	Restricted funds 2022 €	Total 2022 €
Donations and gifts	30,405	-	30,405	114,250	-	114,250
Grants	161,923	186,889	348,812	-	630,414	630,414
	<u>192,328</u>	<u>186,889</u>	<u>379,217</u>	<u>114,250</u>	<u>630,414</u>	<u>744,664</u>
Donations and gifts						
Charitable Donations	30,405	-	30,405	114,250	-	114,250
	<u>30,405</u>	<u>-</u>	<u>30,405</u>	<u>114,250</u>	<u>-</u>	<u>114,250</u>

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

2 Income from donations and collections.

(Continued)

	Unrestricted funds 2023 €	Restricted funds 2023 €	Total 2023 €	Unrestricted funds 2022 €	Restricted funds 2022 €	Total 2022 €
Grants						
Rethink Ireland	-	55,000	55,000	-	220,000	220,000
Pobal	-	71,889	71,889	-	43,195	43,195
The Community Foundation for Ireland Toyshow Grant	-	50,000	50,000	-	55,532	55,532
Fidelity Europe Foundation	-	-	-	-	290,000	290,000
Health Service Executive - National Lottery Grant	-	-	-	-	8,937	8,937
The Hospital Saturday Fund	-	-	-	-	12,000	12,000
The Ireland Funds	41,676	10,000	51,676	-	750	750
Other	120,247	-	120,247	-	-	-
	<u>161,923</u>	<u>186,889</u>	<u>348,812</u>	<u>-</u>	<u>630,414</u>	<u>630,414</u>

For further details on grant income see note 26.

3 Income from other trading activities

	Unrestricted funds 2023 €	Unrestricted funds 2022 €
Clinical services	814,600	709,966
Training workshops	35,629	54,436
Shop income	558,066	565,854
Trading activities	<u>1,408,295</u>	<u>1,330,256</u>

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

4 Other income

	Unrestricted funds 2023 €	Unrestricted funds 2022 €
Vat Compensation Scheme	3,356	-
Business Energy Support Scheme	5,991	4,012
	<u>9,347</u>	<u>4,012</u>

5 Charitable Activities

	Unrestricted funds general 2023 €	Restricted funds 2023 €	Total 2023 €	Unrestricted funds general 2022 €	Restricted funds 2022 €	Total 2022 €
<u>Fundraising and publicity</u>						
Cost of Raising Funds	10,885	-	10,885	7,171	-	7,171
<u>Trading costs</u>						
Shop cost of sales	407,705	-	407,705	400,852	-	400,852
Clinical services provision costs	59,944	-	59,944	95,563	3,017	98,580
Clinical services assessment costs	-	-	-	2,565	-	2,565
Staff costs	1,049,370	347,018	1,396,388	725,068	370,150	1,095,218
Depreciation and impairment	33,988	25,204	59,192	29,881	25,205	55,086
Support costs	483,247	-	483,247	346,026	9,750	355,776
Trading costs	<u>2,034,254</u>	<u>372,222</u>	<u>2,406,476</u>	<u>1,599,955</u>	<u>408,122</u>	<u>2,008,077</u>
	<u>2,045,139</u>	<u>372,222</u>	<u>2,417,361</u>	<u>1,607,126</u>	<u>408,122</u>	<u>2,015,248</u>

6 Description of charitable activities

The company provides affordable child development services for children of all abilities which include occupational therapy, speech and language therapy, educational psychological assessments, play therapy and specialist reading tuition.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

7 Support costs

	Support costs	Governance costs	2023 Support costs	Governance costs	2022	
	€	€	€	€	€	
Exchange Losses	-	-	-	1,906	-	1,906
Rent	149,537	-	149,537	123,222	-	123,222
Light & Heat	56,853	-	56,853	29,831	-	29,831
Repairs & Maintenance	33,143	-	33,143	24,526	-	24,526
Insurance	30,199	-	30,199	27,990	-	27,990
Travel and other staff costs	24,118	-	24,118	31,552	-	31,552
Bank fees	24,205	-	24,205	21,609	-	21,609
Print & stationary	13,715	-	13,715	12,331	-	12,331
Advertising	35,975	-	35,975	22,642	-	22,642
Technology Costs	34,531	-	34,531	21,597	-	21,597
Telecommunications	11,570	-	11,570	19,455	-	19,455
Audit fees	-	2,600	2,600	-	2,220	2,220
Accountancy	-	1,507	1,507	-	1,335	1,335
Legal and professional	-	65,294	65,294	-	15,560	15,560
	<u>413,846</u>	<u>69,401</u>	<u>483,247</u>	<u>336,661</u>	<u>19,115</u>	<u>355,776</u>

8 Net movement in funds

2023
€

2022
€

The net movement in funds is stated after charging/(crediting):

Exchange losses	-	1,906
Fees payable for the audit of the charity's financial statements	2,600	2,220
Depreciation of owned tangible fixed assets	53,666	48,667
Amortisation of intangible assets	5,528	6,420
	<u></u>	<u></u>

9 Directors

None of the Directors (or any persons connected with them) received any remuneration or benefits from the company during the year.

10 Employees

The average monthly number of employees during the year was:

	2023 Number	2022 Number
Employees	<u>34</u>	<u>30</u>

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

10 Employees (Continued)

Employment costs	2023 €	2022 €
Wages and salaries	1,258,981	985,068
Social security costs	132,090	105,087
Other pension costs	5,317	5,063
	<u>1,396,388</u>	<u>1,095,218</u>

The number of employees whose annual remuneration was more than €60,000 is as follows:

	2023 Number	2022 Number
€60,000 - €70,000	3	1
€70,001 - €80,000	3	3
	<u>6</u>	<u>4</u>

11 Taxation

The company has availed of charity exemption for corporation tax purposes under section 207 and 208 of the Taxes Consolidation Act 1997. (Charity Number :20065133). The Company is Compliant with relevant Circulars, including Circular 44/2006, "Tax Clearance Procedures Grants, Subsidies and Similar Type Payments.

12 Intangible fixed assets

	Software & Website €
Cost	
At 1 January 2023 and 31 December 2023	<u>51,361</u>
Amortisation and impairment	
At 1 January 2023	36,284
Amortisation charged for the year	5,528
At 31 December 2023	<u>41,812</u>
Carrying amount	
At 31 December 2023	<u>9,549</u>
At 31 December 2022	<u>15,077</u>

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

13 Tangible fixed assets

	Leasehold improvements	Assets under construction	Fixtures and fittings	Total
	€	€	€	€
Cost				
At 1 January 2023	224,787	1,415,121	268,898	1,908,806
Additions	-	322,862	111,155	434,017
At 31 December 2023	224,787	1,737,983	380,053	2,342,823
Depreciation and impairment				
At 1 January 2023	104,126	-	195,402	299,528
Depreciation charged in the year	19,978	-	33,688	53,666
At 31 December 2023	124,104	-	229,090	353,194
Carrying amount				
At 31 December 2023	100,683	1,737,983	150,963	1,989,629
At 31 December 2022	120,661	1,415,121	73,495	1,609,277

14 Stocks

	2023	2022
	€	€
Finished goods and goods for resale	51,806	60,438

15 Debtors

	2023	2022
	€	€
Amounts falling due within one year:		
Trade debtors	58,427	62,078
Other debtors	-	2,350
Prepayments and accrued income	25,087	15,262
	83,514	79,690

16 Loans and overdrafts

	2023	2022
	€	€
Bank loans	1,318,395	1,390,757
Payable within one year	425,584	18,960
Payable after one year	892,811	1,371,797

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

16 Loans and overdrafts

(Continued)

During 2018 the Company entered into a loan agreement with Community Finance Ireland. In 2019 the company drew down an additional €100,000 with Community Finance Ireland. The balance on the loan is €75,768. The loan is unsecured, repayable within 10 years and has an interest rate of 6% per annum variable.

During 2022, the Company entered into a loan agreement for €1.300,000 with Abbey International Finance Limited to assist with the development of a child development centre and headquarter of Sensational Kids. The loan is secured by a fixed charge over the assets of the company and is repayable within 5 years.

17 Creditors: amounts falling due within one year

	Notes	2023 €	2022 €
Bank loans	16	425,584	18,960
Other taxation and social security		122,514	120,773
Deferred income	19	50,379	57,845
Trade creditors		184,359	135,292
Other creditors		21,996	13,103
Accruals		59,750	22,261
		<u>864,582</u>	<u>368,234</u>

Trade and other creditors are payable at various dates in the next 12 months in accordance with suppliers' customary terms.

Tax and social securities are repayable at various dates over the coming months in line with the tax authorities guidelines.

18 Creditors: amounts falling due after more than one year

	Notes	2023 €	2022 €
Bank loans	16	892,811	1,371,797
Deferred income	19	1,972,860	1,490,208
		<u>2,865,671</u>	<u>2,862,005</u>

19 Deferred income

	2023 €	2022 €
Arising from endowments	1,972,860	1,490,208
Arising from clinical income and government grants.	50,379	57,845
	<u>2,023,239</u>	<u>1,548,053</u>

Deferred income is included in the financial statements as follows:

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

19 Deferred income	(Continued)	
	2023	2022
	€	€
Deferred income is included within:		
Current liabilities	50,379	57,845
Non-current liabilities	1,972,860	1,490,208
	<u>2,023,239</u>	<u>1,548,053</u>
Movements in the year:		
Deferred income at 1 January 2023	1,548,053	34,989
Resources deferred in the year	475,186	1,513,064
	<u>2,023,239</u>	<u>1,548,053</u>
Deferred income at 31 December 2023	<u>2,023,239</u>	<u>1,548,053</u>
20 Retirement benefit schemes	2023	2022
Defined contribution schemes	€	€
Charge to profit or loss in respect of defined contribution schemes	5,317	5,063
	<u>5,317</u>	<u>5,063</u>

The company operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the company in an independently administered fund.

21 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	At 1 January 2023	Incoming resources	Resources expended	Transfers	At 31 December 2023
	€	€	€	€	€
	406,976	186,889	(372,223)	(93,826)	127,816
	<u>406,976</u>	<u>186,889</u>	<u>(372,223)</u>	<u>(93,826)</u>	<u>127,816</u>
Previous year:	At 1 January 2022	Incoming resources	Resources expended	Transfers	At 31 December 2022
	€	€	€	€	€
	115,032	630,414	(408,122)	69,652	406,976
	<u>115,032</u>	<u>630,414</u>	<u>(408,122)</u>	<u>69,652</u>	<u>406,976</u>

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

22 Designated funds

The income funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes:

	Balance at 1 January 2022	Resources expended	Balance at 1 January 2023	Incoming resources	Balance at 31 December 2023
Rethink Ireland Grant	199,860	(199,860)	-	-	-
National Child Development Centre Kildare	167,614	(167,614)	-	-	-
	<u>367,474</u>	<u>(367,474)</u>	<u>-</u>	<u>-</u>	<u>-</u>

23 Analysis of net assets between funds

	Unrestricted funds 2023 €	Restricted funds 2023 €	Total 2023 €
At 31 December 2023:			
Intangible fixed assets	9,549	-	9,549
Tangible assets	1,924,937	64,692	1,989,629
Current assets/(liabilities)	782,814	63,124	845,938
Long term liabilities	(2,865,671)	-	(2,865,671)
	<u>(148,371)</u>	<u>127,816</u>	<u>(20,555)</u>
	Unrestricted funds 2022 €	Restricted funds 2022 €	Total 2022 €
At 31 December 2022:			
Intangible fixed assets	15,077	-	15,077
Tangible assets	1,519,447	89,830	1,609,277
Current assets/(liabilities)	1,520,453	317,146	1,837,599
Long term liabilities	(2,862,005)	-	(2,862,005)
	<u>192,972</u>	<u>406,976</u>	<u>599,948</u>

24 Events after the reporting date

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations or the state of affairs of the company in financial years subsequent to the financial year ended 31 December 2023.

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

25 Related party transactions

Transactions with related parties

Remuneration of key management personnel

The remuneration of key management personnel was as follows:

2023	2022
€	€
335,981	225,487
<u>335,981</u>	<u>225,487</u>

The number of key management personnel is 5 (2022: 5).

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

26 Details of government grants and other information

Details of government grants and state funding during the year as follows:

Name grant agency	Sponsoring government department	Name of grant program /purpose of grant	Term of grant	Total grants awarded €	Deferred / (due) at 1 Jan 2023 €	Grants received during period €	Grants taken to income during period €	Deferred / (due) at 31 Dec 2023 €	Capital grant
Rethink Ireland formally Social Innovation Fund	N/a	Business supports and completion of Business Plan 2019-2024	01/01/20 - 31/12/23	825,000	-	55,000	55,000	-	n/a
Pobal	Department of Rural and Community Development	Scheme to support to National Organisations. To fund a head of fundraising and communications to help sustain ongoing operations and future growth.	01/07/22 - 30/06/25	236,720	-	82,068	71,889	10,179	n/a
Other	n/a	Business Supports	01/01/23 - 31/12/23	-	-	110,000	110,000	-	n/a
The Community Foundation for Ireland	n/a	Therapy Outreach programme for Children with additional needs	01/01/23 - 31/12/23	53,846	-	53,846	53,846	-	n/a
AIB	n/a	Business Supports	01/01/23 - 31/12/23	4,000	-	4,000	4,000	-	n/a
Mayo County Council		Business Supports	01/01/23 - 31/12/23	2,400	-	2,400	2,400	-	n/a
The Ireland Funds America	n/a	Business Supports	01/01/23 - 31/12/23	51,677	-	51,677	51,677	-	n/a
						<u>358,991</u>	<u>348,812</u>	<u>10,179</u>	

SENSATIONAL KIDS COMPANY LIMITED BY GUARANTEE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

27	Cash generated from operations		2023	2022
			€	€
	(Deficit)/surplus for the year		(620,503)	63,684
	Adjustments for:			
	Depreciation and impairment of tangible fixed assets		59,193	55,086
	Movements in working capital:			
	Decrease in stocks		8,632	30,416
	(Increase)/decrease in debtors		(3,824)	54,722
	Increase/(decrease) in creditors		97,190	(38,749)
	Increase in deferred income		475,186	1,513,064
	Cash generated from operations		15,874	1,678,223
28	Analysis of changes in net funds			
		At 1 January	Cash flows	At 31 December
		2023		2023
		€	€	€
	Cash at bank and in hand	2,065,705	(490,505)	1,575,200
	Loans falling due within one year	(18,960)	(406,624)	(425,584)
	Loans falling due after more than one year	(1,371,797)	478,986	(892,811)
		<u>674,948</u>	<u>(418,143)</u>	<u>256,805</u>

29 Approval of financial statements

The accounts were approved by the Board of Directors on 6 September 2024

30 Non-audit services provided by auditor

In common with many businesses of our size and nature we use our auditor to prepare and submit returns to the tax authorities and assist with the preparation of the financial statements.

